

FOR IMMEDIATE RELEASE: July 7, 2023

MEDIA ALERT

DOWNTOWN PARKING CHANGES COMING

City eliminates \$0.35 Credit Card Convenience Fee

CHICO, CA — (July 7, 2023) — Effective July 7, 2023, the following changes will be made to all metered areas within the City.

- The \$0.35 Credit Card Convenience Fee will be removed for all parking related credit card transactions, which includes the Kiosks, Single-Space Smart Meters, and Passport Parking Mobile Payment.
- Minimum Credit Card Transactions will now be \$1.00.

The City of Chico heard from public members and downtown businesses that the \$0.35 credit card transaction fee was considered a burden for some, and a possible deterrent to visiting Downtown Chico. This transaction fee is charged for credit card use through the parking kiosks, single-space meters, and the Passport Parking mobile application. On June 6th, the City Council modified a City of Chico Budget Policy to allow the City Manager to adjust the transactional costs of credit card fees as necessary.

While the City has the ability to adjust the transaction fee paid by the parking consumer, the City is still required to pay a credit card transaction fee of \$0.35. Due to this fact, and to avoid credit card transactions that cause low or negative net revenue to the City, the City will set the minimum credit card parking transaction to \$1.00.

For additional information on Downtown Parking, including how to utilize the parking kiosks and the Passport Parking mobile application, see: https://chico.ca.us/post/downtown-parking. Download the Passport Parking mobile payment application available on the App Store and Google Play, and use code ANNIE during the month of July to get up to \$2 off your next parking session through the app.

For questions, contact Traffic@Chicoca.gov or call the Public Works Engineering at (530) 879-6900.

Located in Butte County, California, Chico is the cultural and economic center of the northern Sacramento Valley and the largest city north of Sacramento. Known as a college town, the home of California State University, Chico and for Bidwell Park, one of the largest urban parks in the world. For more information, visit www.chico.ca.us.