GOLDEN VALLEY COMMUNITY BROADCASTERS
KZFR COMMUNITY RADIO 90.1 FM
341 Broadway, Suite 411
PO Box 3173
Chico, CA 95927

KZFR Program Committee
Minutes of meeting November 17, 2022, via Zoom
Meeting called to order at 5:03pm

Members present: Nancy Davis, Rob Jones, Marci Ligammari, Chris Nelson, Bob Steinacher, Grant Parks GM/Chair

Members absent: Ann Steckel

Correspondence and Public Comments:

- A listener wrote saying they heard a Wednesday 9am program that made reference to the term 'heathen'. Listener felt the term to be a pejorative and suggested a re-examination of that term. BOD Chair Rob Davidson replied to listener. Being that Grant had just received the comment that day, he hadn't yet had a chance to listen to that segment, but indicated that he would.

ACTIONS TAKEN

- The Committee voted to approve the Programmer Self-Evaluation Form.

GM REPORT AND GENERAL DISCUSSION

Programmer self-Evaluation. Following the vote, discussion ensued about the timeline for sharing the Self-Evaluation Form with station programmers. It was agreed that we would rollout the Form during the first week of January 2023, with a deadline for submission being the end of March 2023. Discussion then focused on the question of the division of labor and how the PC should best process and synthesize the information on the Forms. Grant agreed to share the data via a Google Sheet as Programmers complete their Evaluations. Nancy offered to translate the Form into Spanish. It was agreed that rather than listening to a Programmer's entire audio submission, listening to just a 30-minute segment of a given programmer's submission should be satisfactory for effective reflection on the Programmer's Self-Evaluation. It was further suggested that the PC meet for an initial norming session before moving on to the bulk of our reflections of the Evaluations.

New Programmer Orientation. Grant reported on the latest New Programmer Orientation and certifications. The next Programmer Orientation commences on December 5.

New Programmer Demos. Discussion followed about whether programmers may submit, as a demo, audio of them subbing for someone else's show. Chris expressed a preference for the demos to reflect the actual show that the host wants to do. Grant checked the Programmer Handbook to see if such "subbing demos" are prohibited; they are not. Robert suggested that if programmers choose to submit such a demo, they should also include a sample setlist.

Comments on current programming

- Dr. Gayle's December broadcast will be her last show. The PC will decide what will go in that slot until a permanent replacement is found.
- Discussion about the new archive led to discussion of unlicensed music in archived programs used as intro/bumper music vis-à-vis public affairs. Grant reiterated that any program using unlicensed music cannot remain on the archives for more than two weeks.

Next meeting: Thursday, December 15, 2022 at 5pm, via Zoom

Tasks to be done post-meeting

Grant

- Discuss ways PC members can best share feedback with GM and programmers about self-evaluations
- Share Google sheet with PC
- Share with Nancy so she can translate into Spanish
- Let BOD know aout evaluations

Adjourn 6:21pm

Respectfully submitted,
Robert Jones, Secretary