

GOLDEN VALLEY COMMUNITY BROADCASTERS KZFR COMMUNITY RADIO 90.1 FM

341 Broadway, Suite 411 PO Box 3173 Chico, CA 95927

KZFR Program Committee Minutes of meeting October 17, 2024, via Zoom Meeting called to order at 5:02pm

Members present: Bob Steinacher, Peter Ratner, David Fuhs, Robert Jones, Michelle Mussuto, Grant

Parks GM/Chair

Members absent: Marcie Ligammari

Guest attendees: None

Correspondence and Public Comments:

- Scott Hodgkinson: Thinks that there is too much talk on Groovz & Moodz, prefers it be a straight music show. Similar comment about Caribbean Dance Radio. RJ and MM: Music and talk are well balanced on Groovz & Moods. RJ: Don't change Caribbean Dance Radio, it has an appropriate mix of talk and music.
- Shelby Hebert (co-host of Face the Music, member of the Board of Directors): Planetary Radio (every other Thursday from 7-8 PM) is an hour-long show, cuts into the first half hour of Face the Music. Shelby and co-host Terre Reynolds have been fading out the last half hour of Planetary Radio but have received complaints from listeners of that show. GP: Could edit outro of Planetary Radio at its 30-minute break for a more graceful exit or could insert a new half-hour show in that slot (C. Barsotti, "Chico Creates", to be reviewed).

ACTIONS TAKEN

- Application to join the Program Committee (Susan Gillen, aka Sista Shoshana, Planet Waves): GP: Active programmer with 29 years of experience. Voted yes 4-0.
- New program proposal, Ciara Barsotti ("Chico Creates"): GP: Local podcaster, 30-minute show, every other week, local arts interviews. PR: Engaging demo, good personality. BS: Well done. MM: Was totally bored, CB says "like" and "yeah" a lot, not engaging, but likes the idea for the show. GP: Likes that it is local. Would be a good slot swap for Planetary Radio. PR: Can work with CB on the issues that MM raised. RJ: Enjoyed the demo. Will the program name include "Podcast?" How to insert underwriters? GP: Trevor P. can edit her file, insert the underwriters. Voted yes 4-0 to approve the show.

GM REPORT AND GENERAL DISCUSSION

- When to schedule a 2-hour, in-person meeting to schedule Strategic Planning goals? That
 meeting should be before the next regularly scheduled Program Committee meeting. GP:
 Possible dates = 11/13, 11/14. DF: Combine the two meetings? BS: Agrees. GP: Maybe, if we
 can conduct regular PC business ahead of time by email. GP: Will send an online poll.
- Democracy Now! is doing an election night special, 5-8 PM. Should we air it? Unanimous yes. DF: Can we pre-record a forward promote? RJ: Democracy Now! already has one? GP: Yes, will use that.
- Ginger Nichols ("Radioactive", Tuesdays at 6:30 PM) is moving to San Francisco. RJ: Have her pre-record shows? GP: Probably not but will discuss with her.
- Christian Kepler, editorial writer for the Chico State Orion, can produce audio segments of their news stories. DF: Acquainted with CK in a different context years ago. He was a high-energy, hard-working guy. GP: Could use the segment in a 30-minute weekly news show.

Comments on current programming

- RJ: Couldn't find the forward promote for the pledge drive. GP: Ray L. added that to the logs before it was finished in production.
- DF: Didn't have this week's Kozmic Forecast this morning, so played last week's instead. GP: That was a production problem, he discussed it with Trevor and Kevin. Recommend not playing the old one.
- GP: Received a call from Leslie Layton at Chico Sol asking that we remove the October 4 episode of Peace and Social Justice due to a security threat. That episode, hosted by Natalie Hanson, included an interview with a Chico Sol reporter who is a Chinese national, and contained content that might be perceived as critical of the Chinese media or government. The potential threat was to the reporter, not to KZFR. Removed the show from the archives. RJ: Listened to that segment: there was some critique of Chinese media, but nothing that would be a concern here. The reporter didn't advocate for change or violence. GP: Discussed the issue with NH.
- RJ: Strong positive review of Natalie Hanson's shows on Peace and Social Justice.

Next meeting: Date to be determined (by poll)

Tasks to be done post-meeting

- GP: Will notify Tuesday evening programmers about Democracy Now! election night coverage.
- Ratings report will be available for discussion at next month's meeting.
- Program application and demo for Alex K. (arrived too late for this meeting).
- GP: Will send a poll to figure out a date and time for next month's meeting.
- GP: Will tell Sista Shoshana that she has been elected to the Program Committee.
- GP: Will tell Ciara Barsotti that her new show "Chico Creates" has been approved.

Adjourn 6:09pm

Respectfully submitted, David Fuhs, Secretary