



GOLDEN VALLEY COMMUNITY BROADCASTERS
KZFR COMMUNITY RADIO 90.1 FM

341 Broadway, Suite 411
PO Box 3173
Chico, CA 95927

KZFR Program Committee Minutes of meeting June 19, 2024, at the KZFR offices

Meeting called to order at 5:03pm

Members present: Bob Steinacher, David Fuhs, Robert Jones, Peter Ratner, Grant Parks GM/Chair

Members absent: Marcie Ligammari, Michelle Mussuto

Guest attendee: Mary Tribbey, Board of Directors

Correspondence and Public Comments:

- Grant: Alicia Trider complained about Phil Elkins' ("Senor Felipe") authenticity. The Board of Directors is aware and will put the item on the agenda.
- David: A programmer expressed concern about Shirley's safety leaving the station with "Frankly Zappa" ending at midnight.

ACTIONS TAKEN

- Voted: Unanimously approved Ted Shred and Chris Hill's new program, "Hits Different." They prefer Sundays through Wednesdays at 9 PM. Grant: Have them alternate Sunday at 9:30 PM with "Flipside Radio" as its host (JRo) has been missing shows recently.

GM REPORT AND GENERAL DISCUSSION

- Grant: Sanjay Dev is retiring from "Devastation Sounds" at the end of September. Fall pledge drive is scheduled for late October. Can we get Sanjay to do one more pledge drive show?
- Peter: Are we promoting all new shows on the station's web site? Grant: Yes.
- Mary Tribbey and Strategic Plan feedback:
 - What are the details of the new programmer recruitment process? That level of implementation detail does not belong in the summary report.
 - Programmer evaluation process: Need to re-evaluate criteria. We are supposed to be reviewing current programmers periodically but are not. Don't need to put that in the summary report. How often to re-evaluate a current programmer? Every 3 years.
 - Community-driven content: Text is okay as is.
 - Showcasing live music: Coordinate with the hosts of Studio 416 and other shows already looking ahead for visiting artists.
 - Multiple minor wording changes and clarifications.
- Review of Scott Baker's "Awakening the American Dream": David: Intentionally unoffensive, but excellent production values. Robert: Boring, no point-counterpoint or dialog. Peter: Political shows should have a point-of-view. Consensus: Probably wouldn't listen to it again.
- Review of Trevor Parks, new Production Assistant: Consensus that he is doing an excellent job, but Peter and Robert think he should change the bed music behind his content because it has been overused.
- Review of Chico Velo series celebrating bike month: David: Show on bike infrastructure was informative. Grant and Robert: Need to provide more tech support to Chico Velo next time. Grant: Had technical issues keeping the podcast available on certain platforms. David: Leverage large Chico Velo events that bring people from out of town.
- General Discussion:

- o Robert: Some programmers are over-modulating on the new microphones. All: Cannot hear the faint vocals on Sister Shoshanna's show. All: Microphones produce much less volume through the headphone amp than music sources even though the VU meters show they are outputting the same volume.
- o David and Grant: Programmers are leaving open old instances of Zara Radio. Using one later can result in dead links to sound files (e.g., feeds) that no longer exist. Always start with a new instance of Zara Radio.
- o Robert and David: David will continue as the committee secretary.

Comments on current programming

- Grant: Plan to simulcast several Sierra Nevada live shows in the next few months.

Next meeting: Thursday, July 18, 2024, at 5pm, **via Zoom**

Tasks to be done post-meeting

- None.

Adjourn 6:30pm

Respectfully submitted,
David Fuhs, Secretary