



GOLDEN VALLEY COMMUNITY BROADCASTERS

KZFR COMMUNITY RADIO 90.1 FM

341 Broadway, Suite 411
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Chico, CA 95927

KZFR Program Committee Minutes of meeting April 17, 2025, by Zoom.

Meeting called to order at 5:03 PM

Members present: Grant Parks GM/Chair, Julie Nilsson, Peter Ratner, Bob Steinacher, Michelle Mussuto, Marcie Ligammari, David Fuhs (ex-officio Secretary)

Members absent: Robert Jones

Guest attendees: Tim Applebee (proposed program, "The Emerald Isle")

Agenda additions: PR: "The Bonfire Storytelling Show."

CORRESPONDENCE AND PUBLIC COMMENTS

GP: More negative public comments about "New Dimensions" getting replaced by "Time Warp FM" (read example emails). He replied to emails, told them he would raise the issue with the PC. Sista Shoshanna is still upset, has been asking people to contact KZFR on her behalf. Alex (host of "Time Warp FM") had a family emergency last week, didn't do his show, which was replaced by "Culture Caravan." PR: Gently remind people that "New Dimensions" is available by podcast. MM: Inappropriate how SS is dealing with it. JN: Agrees. PR: Inappropriate, but at least they aren't complaining on the air. GP: It's a personnel issue now because of how SS is approaching staff and other programmers. He told the Executive Committee about the problem. He has invited her multiple times to attend a PC meeting, but she has declined because she is too upset. Using a bullying approach to undo the change. DF: SS is handling the situation poorly, but maybe they are correct and replacing "New Dimensions" with "Time Warp FM" was a bad decision. PR: Two or three people complaining isn't much, we can't reward bullying. GP: There are a lot of people who are glad that "New Dimensions" is gone, but they aren't emailing in support of the change. BS: If SS started an email campaign, only 2-3 people have replied. DF: Dan Robles got angry about the issue with me before the last in-person PC meeting. MM: We are supposed to prioritize local shows and we have done due diligence. JN: People react negatively to change, then get over it. ML: Input from programmers about changes like this? GP: No, that's what the PC is for. We have 90 programmers, can't survey them about every proposed change.

ACTIONS TAKEN

Notes: Robert Jones (RJ) comments below came earlier via email. Moved Tim Applebee to the waiting room until the new program discussions were completed.

New program proposal: Kim Gimbal ("Across the Universe"): GP: Modified demo from WAV format to MP3 so everyone can listen to it. RJ: Kim's is great. Thumbs up all the way around. PR: Vote yes. Liked his delivery and music, will be a great asset to the station. JN: Agrees. MM: Also agrees, likes his voice. BS: Would be a great addition. DF: Liked his and the other two demos, that means quality new shows in three different genres. ML: Excited about show, great to have a local music legend hosting. GP: Agree with everyone. Good radio voice, no stage fright, excellent music choices. MM: Move to approve. BS: Second. Unanimous vote to approve. GP: Kim is already certified.

New program proposal: Vince Kotchian ("Indie Rock Radio"): PR: Some confusion about submitted documents: VK turned in a broadcast permit request, not a program application. MM: Agrees. Not sure what the show is about. GP: Need to have VK submit a program application. BS: Liked demo. GP: Has not completed certification. GP: Will have him update materials, discuss his application next month. RJ: Demo is strong. What distinguishes "Indie Rock Radio" from "Audio Fix?" If that's not important then I vote 'yes' for that show.

New program proposal: Tim Applebee ("The Emerald Isle"): RJ: Only Tim provided a mission statement on his application. If we're not going to enforce it, remove it from the application as a requirement. Tim's demo is strong. What distinguishes "The Emerald Isle" from "Celt Radio?" Maybe the only question is where it would fit in the schedule. If that's not a question, then I vote 'yes' for the show. ML: Smooth, did a good job. Does he know S. O'Bryan? GP: Yes, shadowed him, agreed to sub for SO. JN: Liked his music. Did a great job. Problem with having two Irish shows? PR: Nothing wrong with another Irish show. GP: SO plays visiting artists that are not in the genre, but TA says he won't do that. Will play more modern Celt music than SO does. BS: Motion to approve. PR: Second. Unanimous vote to approve. TA: Could do more than one show per month. Less available on weekends. Committed some Monday evenings at Allies Pub.

GM REPORT AND GENERAL DISCUSSION

PR: Ongoing "Bonfire Storytelling Sessions" at the Women's Club twice a month. Filling the Women's Club at \$15/seat. Livestreaming from Chico State May 1. Spoke to GP then sent an email to the founder/manager about putting them on the radio. She said livestream won't work due to privacy and language issues but has lots of archived stories. Proposed 1-1.5 hour show of stories from the archive plus an interview with the writer. GP: Other people have mentioned "Bonfire." Agrees it would be a good addition.

Find time slots for:

Chico Velo 5-week half-hour series, on-air, plus other streaming media. GP: Discussed with Whitney Garcia (Chico Velo) about doing the same thing as last year: show debuts the week of the Wildflower Bicycle Festival, then runs for 4 weeks after that. Ran it last year Wednesdays at 5:00 PM. Didn't work so well because it required chopping up "Alternative Radio" every week. Recommends that Chico Velo temporarily replace "Sprouts" on Tuesday evening, 6:00-6:30 PM. JN: Agrees. DF: The Wildflower is next week. GP: The show would debut on April 22. May is national bike month. DF: Will KZFR be supporting the Wildflower lunch break at Spring Valley School? GP: Only informally via Steve O'Bryan and Pullins Cyclery. PR: He will be there in support. Can he take a KZFR banner? GP: Yes. Pledge drive starts on April 23, so he will need notify the Tuesday programmers about the April 29 Chico Velo show.

Leslie Jones ("ArtVibes"). GP: LJ is certified and needs a slot for her show. She will be subbing for Maria on Easter Sunday. "ArtVibes" is an interview show with music, ideally 1.5-2 hours. Prefers weekday mornings, bi-weekly. Morning programmers are long-term regulars. JN: Can she do evenings? MM: "Alternative Radio" is an off-site show. PR: What about standardizing all music shows to two hours, to free up time for other shows? GP: How many programmers are on more than one show? PR: Some are on shows that rotate among multiple programmers. GP: Sunday at 6 AM? After midnight? PR: She can pre-record it if she doesn't want to do it live in the evening. JN: Agrees with pre-recording. BS and others: Pre-recording a show with interviews may make for a better outcome. JN: Two hours? PR: Maybe too long. MM: Pre-record an hour show? ML: Start her pre-recorded, at midnight. MM: Sundays at 7-8 AM. GP: Will discuss pre-recorded, Sundays 7-8 AM with LJ. MM: Revisit asking long-time weekly programmers to drop back to bi-weekly?

Corban Fowler ("Corban's Corner"). GP: Prefers after 6 PM any day. PR: Midnight Friday night, after "Cultural Roots of Aztlan." GP: Sunday night, beginning at 11:30 PM. MM: Offer him a choice? All: agreed. GP: Would be a good sub on "Eve of Destruction," "R.P.M.," or "All Mixed Up."

Ratings report. GP: Tied for second with KCHO. KHSL is in first place. Growth on Sundays, weekends, and weekday evenings.

Miscellaneous items....

GP: "Chico Creates" is now on every Thursday from 7:00-7:30 PM.

GP: "Project Censored" has taken the place of "Radio Active," Tuesdays, 6:30-7:30 PM.

GP: Chico State Orion would like their segment to be on the air more often (currently Mondays and Tuesdays after "Democracy Now"). He told the Orion because it is the same short spot each week, don't want to play it over and over. If the Orion provided more content that might change. PR: Their content is centered on Chico State, can't see putting it on more frequently. GP: Will discuss with the Orion – more stories not focused on Chico State would be better for our listener base.

DF: The door to 416 was unlocked this morning, that's twice this month. EAS #2 is down. Radio Paradise was down from 5:27-5:31 this morning. MM: Confirms that Radio Paradise off-line today at that time. GP: We get Radio Paradise over the web. There is a multi-hour music loop that cuts in if Radio Paradise stays off-line. DF: Believe that the station's internet connection was up then, with no problem.

GP: Last Friday pre-recorded his show, then listened when he was out of town. The last song started 12 minutes sooner than it should have. Somehow the recording skipped over 12 minutes of content earlier in the show. Doesn't have a root cause yet.

COMMENTS ON CURRENT PROGRAMMING

None.

Next meeting: May 15, 2025, at 5:00 PM, via Zoom.

Tasks to be done post-meeting

- GP: Have Vince Kotchian submit a program application.
- GP: Notify the Tuesday programmers about the April 29 Chico Velo show.
- GP: Discuss 7-8 AM Sunday with Leslie Jones.
- GP: Offer Corban Fowler a choice of Friday night at midnight or Sunday night at 11:30 PM.
- GP: Will follow-up with Chico State "Orion."

Adjourn 6:27 PM

Respectfully submitted,
David Fuhs, Secretary

