



GOLDEN VALLEY COMMUNITY BROADCASTERS
KZFR COMMUNITY RADIO 90.1 FM

341 Broadway, Suite 411
PO Box 3173
Chico, CA 95927

KZFR Program Committee Minutes of meeting April 17, 2024, via Zoom

Meeting called to order at 5:03pm

Members present: Bob Steinacher, David Fuhs, Michelle Mussuto, Peter Ratner, Grant Parks
GM/Chair

Members absent: Robert Jones, Marcie Ligammari

Correspondence and Public Comments:

- Butte County Local Food Network spoke on Ecotopia and wanted to know how many listeners they had. Grant: Monday-Friday 3-7 PM averages 500 surveyed listeners. New ratings are due.

ACTIONS TAKEN

- Voted: Unanimously approved adding the experience clause to the New Program Application Criteria.

GM REPORT AND GENERAL DISCUSSION

- Discussed the order of new programmer evaluation and training. The current paradigm is for prospective programmers to train, become certified, then propose a new program, but only a small number complete that process. Would it be more efficient to accept/approve new program applications as precondition for training, as some other radio stations do? Michelle suggests trying that with a pilot group. Grant: The change would allow outreach for specific types of programs. What kind of new programs do we want? Peter: Ask all current programmers. David: What becomes of programmers who only want to substitute (e.g., Jack Quinn)? Agreed to discuss further at the next meeting.
- There are only 14 programmers remaining who have not scheduled training on the new board. Grant: No penalty for missing the training deadline, a programmer just won't be allowed to do a live show until trained. Come up with creative training schedules (off-hours, etc.). David: Could use pre-recorded programs until trained.
- Sanjay is retiring in September. Replacement shows for Devastation Sounds will be music from 3-5 PM and public affairs from 5-6 PM.
- Installation of the new board in the main studio is scheduled for April 29 and 30.

Comments on current programming

- David: There is a lot of old content on the KZFR home page, especially towards the bottom.
- Peter: Praise for Jim Williams' excellent interview of Rita Hosking.
- Peter: Rita Hosking's Climate Country Radio short songs would fit well in many programs.

Next meeting: Thursday, May 16, 2024, at 5pm, via Zoom:

<https://us02web.zoom.us/j/85029594506?pwd=MkV3Mm9JMGpXM1FaLyt4RHIXeHhaQT09>.

Tasks to be done post-meeting

- Grant will inform the Document Review Committee about adding the experience clause to the New Program Application Evaluation Criteria.

- Grant will review programmers' wishes from the Strategic Planning survey to see what types of new programs were suggested.
- Next meeting: Further discussion about the order of new programmer evaluation and training. Review new ratings.

Adjourn 6:08pm

Respectfully submitted,
David Fuhs, Acting Secretary