



GOLDEN VALLEY COMMUNITY BROADCASTERS

KZFR COMMUNITY RADIO 90.1 FM

341 Broadway, Suite 411

PO Box 3173

Chico, CA 95927

KZFR Program Committee

Minutes of meeting March 16, 2023, via Zoom

Meeting called to order at 5:02pm

Members present: Nancy Davis, Marci Ligammari, Chris Nelson, Bob Steinacher, Grant Parks GM/Chair

Members absent: Robert Jones

Correspondence and Public Comments:

- none

ACTIONS TAKEN

- none

GM REPORT AND GENERAL DISCUSSION

- Grant sent an email to Talkin' Bout Practice co-host Derek Isomaki regarding his Level 2 violation. Grant also sent an email to the entire group of hosts for that program. Grant also had an in-person meeting with the group of hosts of that program which involved a frank conversation about where the station and PC stand on the behavior on the show.
 - Nancy reported that she has listened to all the episodes of Talkin' Bout Practice since the last POC meeting, and has continued to hear sexual innuendo.
 - Chris reported that she listened as well and heard a lot of sexist language.
- Programmer Self-Evaluations have been sent out but have gotten a low response rate of only about 15%. Grant will resend a reminder email and reiterate the importance of the survey at the upcoming all-station meeting.
- The station is actively recruiting community members for the PC including an on-air promo inviting listeners to join the PC.

Comments on current programming

- Chris reported that Peter Ratner commented that our station does not honor certain holidays like Cesar Chavez Day or MLK Day, and that our concerts do not have gender balance. Chris agreed and suggested we take advantage of specific days of note and include special programming and remote broadcasts.
- All-station meeting at Butte County Library on Sunday, March 26, at 5pm.
 - Chris requested that we ask attendees to mask.
- We have a strategic plan committee working on a new plan for the station. There will be an opportunity for the PC to provide input on the s plan.
- Spring pledge drive starts Wednesday April 5 to Friday April 14.
- RJ of RJ's Vinyl Mix is experiencing serious health issues and will have to step down from his program, so there is now an open time slot from 4-5pm Saturdays.
- Our new programmer orientation in March 13 resulted in 16 people attending. The next orientation is scheduled for June 26.
- For the time being, Project Censored will continue to fill the second Thursday 6-7 slot.

Next meeting: Thursday, April 20, 2023, at 5pm, via Zoom

Tasks to be done post-meeting

Grant

- Recruit for the PC
- Review programmer self eval submissions
- Ensure Marci gets PC emails
- Continue to monitor Talkin' Bout practice for language issues

Adjourn 5:49pm

Respectfully submitted,
Robert Jones, Secretary