



GOLDEN VALLEY COMMUNITY BROADCASTERS

KZFR COMMUNITY RADIO 90.1 FM

341 Broadway, Suite 411

PO Box 3173

Chico, CA 95927

KZFR Program Committee

Minutes of meeting February 15, 2024, via Zoom

Meeting called to order at 5:07pm

Members present: Bob Steinacher, David Fuhs, Robert Jones, Marcie Ligammar, Michelle Mussuto, Peter Ratner, Grant Parks GM/Chair

Members absent: none

Correspondence and Public Comments:

- Listener was interested in knowing the artist for a song called "Uptown" on Saturday. Grant is working on it.

ACTIONS TAKEN

- none

GM REPORT AND GENERAL DISCUSSION

- The PC discussed prioritizing new programmer applications from new programmers over applications from current programmers. It was agreed that an applicant's being a new programmer should be one among several criteria for evaluating new programs. Rob suggested the PC create a general rubric that enumerates the criteria of evaluation for new programs/programmers. The PC agreed to investigate whether any other community radio stations in the State have already create such a rubric that we can use a template.
- The PC discussed the revisions to the underwriting logs. Grant will meet with Ray Laager to discuss the results and refine the logs.
- The PC discussed the question of whether there is any conflict of interest if a sitting City Council member hosts a public affairs program. This issue was brought before the PC because one of the hosts of the Peace and Social Justice show is running for a seat on the Chico City Council. Grant clarified that the FCC "equal-time rule" requires only that radio (and television) stations provide equivalent access to *competing political candidates*. Once a candidate is elected to office, the rule no longer applies. Therefore, the answer to the question, Is there any conflict of interest if a sitting City Council member hosts a public affairs show?, is, no.
- The PC discussed a proposal emailed to Rob from the Wildflower Open Classroom School requesting that KZFR partner with the school for their Student Internship Program. The Program is "an innovative, immersive, experiential and thematic learning project which allows for students to connect with community mentors to have exposure to potential career interests while also strengthening their sense of connection with the larger community." Given that the current cycle of the Internship Program is focused on social justice, the school is hoping that KZFR's public affairs hosts whose shows focus on social justice can work with an intern during the first week in April. The PC agreed that partnership with the Internship Program is something that is worthwhile for the station to pursue, however, more details on the logistics would be needed before any partnership with the Internship Program could be established. Rob agreed to email the Program Director (CC-ing Grant) and get further details.

Comments on current programming

- Peter is not at all a fan of Live Band Club.
- Bob pointed out that a recent substitute DJ for Bon Matin did not play music in the genre of Bon Matin. Peter suggested we discuss the issue of substitute programmers adhering to the

program's genre at the upcoming all-station meeting. Grant will bring up this issue at the meeting.

- Peter and David pointed out that the Kozmic Forecast has not been showing up on the logs. Grant will work with Ray to correct the logs.
- Rob suggested that Forward Promotes should be for programs of a similar genre as the show they are aired on. Michelle and others disagreed. Rob reconsidered.

Next meeting: Thursday, March 21, 2024, at 5pm, via Zoom:

<https://us02web.zoom.us/j/85029594506?pwd=MkV3Mm9JMGpXM1FaLyt4RHIXeHhaQT09>.

Tasks to be done post-meeting

- Research program proposal evaluation rubrics.
- Rob will email the Wildflower Open Classroom School for more details about the Student Internship Program.

Adjourn 6:28pm

Respectfully submitted,
Robert Jones, Secretary