



GOLDEN VALLEY COMMUNITY BROADCASTERS  
KZFR COMMUNITY RADIO 90.1 FM

341 Broadway, Suite 411  
PO Box 3173  
Chico, CA 95927

**KZFR Program Committee Minutes of meeting January 16, 2025, via Zoom.**

Meeting called to order at 5:03pm

**Members present:** Bob Steinacher, Peter Ratner, Michelle Mussuto, Marcie Ligammari, Julie Nilsson, Grant Parks GM/Chair

**Members absent:** Robert Jones

**Guest attendees:** Mary Tribbey and Rob Davidson from the Strategic Planning Committee

**Agenda additions:** None

**CORRESPONDENCE AND PUBLIC COMMENTS**

Paul Belz: December 23 "Woody and Friends" played too much Christmas music.

**ACTIONS TAKEN**

New program proposal, Emmanuelle Sainte ("BLxCK in the N.E.W.S. & Butte\*Ti\*full Reviews"): MM: No idea what show was supposed to be about. Application didn't match the samples ES provided. No structure, needs to present a real demo. JN: Agrees with MM. Not structured well enough to understand the goal of the program. Give ES a chance to revise, elaborate on her proposal. GP: Demo was four separate audio pieces, no continuity. PR: Agrees, no bridge to tie separate pieces together (each was okay alone). BS: Agrees, different segments were disjointed, not really a demo. GP: Demo arrived as four separate emails. GP: Will give ES feedback, ask for more clarity about the concept of the show, also better audio quality. No motion to approve or deny the application.

New program proposal, Corban Fowler ("Corban's Corner"): GP: RJ said Corban "sounded like a pro." ML: Good radio voice, sounded professional. MM: Agrees, did good job on underwriters. Plays genre of music not currently covered? PR: Sounds a lot like "Revolutions per Minute" which is good because Drew is asking for more substitutes. JN: Super smooth and professional, liked his music choices. Took charge, knew what he was doing. GP: Agrees, great demo. BS: Well done. Motion to approve the application by MM, seconded by JN. Unanimous vote to approve the application.

New program proposal, Josh Edwards ("From Nothing to Something Else"): GP: Josh used to be a programmer at KZFR, alternated Saturday nights with GP. MM: Good voice, sounded preachy, not clear what the interview was about. JN: Good voice, energetic, articulate. Long introduction, he rambled. PR: Agrees with MM and JN. There are already several Christian music stations on the air and KZFR tries to present shows not available elsewhere. Nervous about having a Christian show. ML: Agrees with PR. BS: Agrees with the others. Doesn't want a Christian-based show on the station. GP: We did have a show on Sunday ("The Upper Room"). The station does not have a restriction against religious programs. Demo was well done. Can we tell him no because it is a Christian show? MM: The show is not a discussion, he's preachy and speaks as if he's an authority. Agreeing to the show would set a precedent for other religious shows. GP: Will contact Josh.

New program proposal, Leslie Jones ("Art Vibes"): MM: Liked her, has a good voice. Likes that she is marrying art and music, and that it won't be a specific genre. BS: Agree totally. The concept of putting two different forms of art together is great. JN: Agrees, wonders what she will do next. Articulate. ML: Did a good job. PR: Looking forward to more from her. Motion to approve: BS, second: MM. Voted unanimously to approve the application.

## **GM REPORT AND GENERAL DISCUSSION**

Strategic Plan update (led by Mary Tribbey and Rob Davidson):

RD: Background of the SP. In the Implementation Phase now, here with MT to discuss goals. MT: Want to add actions steps to goals. Will be emailing a document to PC members. Members to review the goals and rank them (prioritize). Look for any items that will require the station to spend money.

Upcoming programming changes, per GP:

"Norcal Entrepreneurs" is replacing Ginger's "Radio Active" when she retires, Tuesdays 6:30-7:00 PM. First episode will be February 28.

"Time Warp FM" will take over the time slot that was formerly "New Dimensions." Wednesdays 11:30 AM to 12:30 PM.

"The DownBeat" will alternate with "E-letronic Phonics." Sundays 10:00 PM to midnight. Will not be part of the rotation for "All Mixed Up."

Sundays 6:00-8:00 AM is available. MM: Can anyone provide a replacement Hmong-themed show? GP and PR know some possibilities.

"Writing on Air" alternates Wednesdays 7:00-7:30 PM with "Faith & Common Ground" but Kevin Cook is retiring and moving out of town at the end of February. Sandra Morales ("Peanut Butter Jelly Time") wants to move to a new time slot and that would be a good fit, but would open Thursdays 7:00-7:30 PM.

Ratings report: Fewer listeners (~600) on a weekly basis, but each listener is listening longer. Rated #7 in our market.

Bringing back "Celebrating Bike Month," with Chico Velo, to begin during the last two weeks of April. Will be on streaming platforms as podcasts.

Programmer workshops to resume late February, extend through March. PR: Do them some other day than Wednesday? Are we creating videos of the workshops? GP: Not now.

## **COMMENTS ON CURRENT PROGRAMMING**

BS: Enjoys "Culture Caravan."

PR: Make sure programmers pronounce names correctly, especially on pre-programmed announcements.

MM: "Radio Daze" did a great tribute to David Bowie.

**Next meeting:** February 27, 2025, at KZFR. Normally would be on February 20, but that conflicts with the Aki Kumar show.

## **Tasks to be done post-meeting**

- GP: Will contact all applicants for new programs.
- GP: Will have Leah ask Becky and Noah if there is someone who can do a replacement Hmong-themed show among their contacts.
- GP: Will send best practices document to programmers, ask for feedback.

Adjourn 6:23pm

Respectfully submitted,  
David Fuhs, Secretary