



GOLDEN VALLEY COMMUNITY BROADCASTERS KZFR COMMUNITY RADIO 90.1 FM

341 Broadway, Suite 411
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KZFR Program Committee Meeting Minutes for 18 June 2026 (in person)

Meeting commences 5:06 p.m.

Members present: Grant Parks (chair), Rob Davidson (secretary), Gladys Chavez, Robert Jones, Vince Kotchian, Julie Nilsson, Peter Ratner, Bob Steinacher

Members absent: Michelle Mussoto

Agenda Review

PR asks for three agenda amendments: discuss Lili's Power of Love; discuss training; discuss Ska-T. RJ motion to approve. BS second. Unanimous vote to approve.

Approval of Previous Minutes

Review of previous meeting minutes (21 May 2026). RD notes changes made in response to RJ's correction. RJ motion to approve. BS second. Unanimous vote to approve.

Public Comment

None

Action Items

Committee revisits question of whether to extend Caribbean Dance Radio by one hour, Fridays 3-6 p.m. JN asks for quick recap. GP catches everyone up and says he is willing to extend the show by one hour. RD motion to approve. PR second. Unanimous vote to approve. Change will take effect Friday, 3 July.

PR suggests we announce this change via social media.

GM Report & General Discussion

Old Business

Continue discussion of programming on Mondays, 10pm-12am. GP offered Chester (Abba to Zappa) the spot, but Chester prefers to stay in his current slot. That means the Monday slot is still open. RD asks if we should offer the Monday slot to Ska-T; he was up for consideration during last month's discussion. GP says that depends on a couple of things to be covered in New Business.

New Business

GP: Amaya is retiring from Groovez & Moodz. Her last show will be a pre-recorded broadcast on 6/19/2026.

PR suggests we offer Amaya's Friday spot (every other F, 9-11:30 am) to Ska-T. He's been subbing regularly for Amaya and has expressed interest in a weekday slot. GP and RD like this idea. That would open up Ska-T's Saturday slot (weekly, 4-5 pm).

GP asks PC if we're comfortable offering Ska-T the Friday slot immediately so we can fill in that empty spot. We can formalize the change with a vote at July meeting. PC agrees.

PR: Lili's Power of Love was initially approved as a talk show. Recently, the show has transformed into a Brazilian music show with little or no discussion. GP agrees that the show has moved away from the approved format. GP suggests we offer Lili a slot for a music show. This could be either the Saturday Ska-T slot (Saturday, 4-5 pm) or the Wednesday 11:30am-12:30pm slot, which is will be available soon. This would be a music-only show. She also has the option of keeping the Friday 30-minute slot but would need to re-commit to the talk format. GP will talk to Lili and get back to the PC.

PC discusses demo & program application from Nancy Ellner for a new talk show, "Holding Space." Committee notes the demo is well produced; it has great music; Nancy has a good radio voice and personality; the general idea of a call-in program with a licensed psychotherapist is compelling. Nancy has experience with radio production and it shows. JN and GC both sent emails to PC noting some positive points, but there are also questions.

VK asks what percentage of her show depends on live calls? How many is she likely to get? What is the plan if there are no calls?

RJ asks about what type of advice Nancy will give as a psychotherapist. He'd like to hear an example of the doctor delivering actual advice, if that is the point of the show. The demo was mostly a "share session" without any sort of practical advice. Also, live calls can be tricky. Unless you have a screener, you have no idea who is calling or what they're going to say. The caller may be off-topic. Without a delay or some type of editing, people can say inappropriate things. How will Nancy handle difficult callers? Can she shut down a call?

VK suggests Nancy might consider pre-screening calls, or arranging for callers who she knows will be on target.

RD asks if the show is totally open topic or if there might be some sort of guiding prompt or topic. He suggests the possibility of lining up a quality guest ahead of time to address a given topic & chat if there are no calls. This is the approach Sue H. uses on The Real Issue. Open the phones after an idea or two has been put on the table.

GP notes that pre-recording the show is one option. The calls can be selected and edited to ensure quality.

PR suggests she use a screener for live calls to prevent a worst-case scenario like a suicidal person in crisis calling.

RJ asks about the age of the callers. Are there legal issues if a minor calls in? Should we contact a lawyer to discuss potential liabilities for a show like this?

PR makes a motion to invite Nancy to the July PC meeting for a Q&A. We can send a list of questions in advance so it's not a surprise. BS second. Unanimous vote to approve.

GP: Big T is bowing out of the Island Rhythms rotation beginning August 2026. David Samuels has been taking the lead on organizing the show since Syd announced last December she could no longer host it weekly.

PR suggests we create a folder in the music library of Hawaiian music so a sub can easily draw from that. GP can also arrange for a broadcast clock that will play appropriate music and also fill in station ID.

PR: Training issues. We need to remind fellow programmers to use the “cough button” when they sneeze, cough, have sniffles, etc.

RD: On a related note, programmers who encounter a technical difficulty like a tricky CD player sometimes announce, “Okay, I’m having trouble with the CD player. It doesn’t seem to like me” and so on. Listeners don’t need to hear that narrated. GP notes this is called “telegraphing” and is a natural human impulse to speak to fill a silence, but the point is well taken.

RD asks about the status of the re-certification process, which would cover some of these concerns. GP notes that every programmer was effectively re-certified when the new studio board was installed in 2024. Everyone had a training session and those types of issues were addressed, but it’s now been two years.

GP reviews recent Nielson ratings report, covering Spring and Fall 2025. The report in question combines the averages of those two reporting periods. Only people age 12 and older are included in the survey. Data is based on 15-minute listening blocks. Overall, we are averaging 300 listeners per 15-minute slot. There are 34 stations in our market. Our listening share might seem low at 2.3% but to put it in perspective, the top station has a max share of 6.8%. Positive takeaways include a robust weekend listening audience. Also, KZFR does very well in the category of Time Spent Listening (TSL). Our average listener spends 5.75 hours per week listening, which is good. Out of 34 stations, only 5 have a higher TSL.

GP notes that the comparative data part of the report is a bit disappointing (Spring 25/Fall 24 vs. Spring 25/Fall 25), but this numerical drop-off is generally true for all stations, so we’re not alone.

PR wonders if Maker Radio in Chico is drawing any of our listeners away. GP: I don’t see Maker Radio as a competitor.

GC: Does data in this report reflect time spent listening to archive recordings? GP: It does not. Nielson only counts live streaming and terrestrial radio.

GP: If anyone has additional questions about the report or wants to review the full data set for the market, just ask and we can discuss it in July.

Comments on Current Programming

PR thanks GC for her help translating underwriting for Latin Bros. Also thanks for the laminated bilingual cards in the studio with the station ID.

GP reports that the News Department is now 6 months old and going strong. A new intern, Maddie, has joined the station. Lorenzo is now paid staff. For the first time in over 10 years, we now have paid news staff. Board of Directors approved the hiring of a News Coordinator. Goal is to fill that position by 1 November.

PR asks if there is any plan to replace Kozmic Kev’s Kozmic Forecast, which ends on Friday, 19 June. GP: no current plan.

GP: we need to reiterate to programmers that they need to fill out a Discrepancy Form when there has been a FCC violation regarding language (e.g., a song with one of the banned words). This helps protect us by showing that we’re noting the issue and addressing it. Also, GP can edit recorded shows so the violation isn’t repeated in the archive.

Meeting Finalization

GP will reach out to Nancy Ellner and invite her to the July PC meeting. We should come up with questions and send them to her ahead of time. RD: we can draw from the June meeting minutes when formulating questions.

GP will offer Ska-T the alternating Friday slot, 9-11:30 am.

GP will contact Lili to discuss a new music show or returning Power of Love to talk format.

GP will help Island Rhythms prepare a music library folder with appropriate music. GP will also create a broadcast clock for the show in case there is no sub.

Next PC meeting will be Thursday, 16 July, 5:00 p.m. on Zoom.

6:32 p.m. meeting adjourned.

Respectfully submitted,
Rob Davidson, Secretary