



GOLDEN VALLEY COMMUNITY BROADCASTERS  
KZFR COMMUNITY RADIO 90.1 FM

341 Broadway, Suite 411  
PO Box 3173  
Chico, CA 95927

**KZFR Program Committee Agenda**

**Meeting Date:** 10/17/2024 at 5:00pm via Zoom

**Zoom link:**

<https://us02web.zoom.us/j/85029594506?pwd=MkV3Mm9JMGpXM1FaLyt4RHIXeHhaQT09>

**Meeting Opening**

- Call to Order
- Amend/approve agenda
- Public Comments (see below):
  - o Scott Hodgkinson
  - o Shelby Hebert (programmer and member of the Board of Directors)

**ACTION ITEMS**

- Schedule a Strategic Planning meeting (in-person) before the next scheduled PC meeting
- Application to join the Program Committee: Shoshana Gillen
- New program application and demo for Ciara Barsotti ("Chico Creates"). Files are in the "Pending" folder.

Program applications are here:

<https://drive.google.com/drive/folders/1STKP9brHtVcn9hi2EeUEDQQPpt6zmVJZ>

**GM REPORT AND GENERAL DISCUSSION**

- Visit from Rob Davidson to discuss the Program Committee's role in the Strategic Plan.
- Next month's meeting will be in-person at KZFR. The scheduled date (November 21) conflicts with the Rik Jam show.

**Comments on Current Programming**

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**Meeting Finalization**

- Review actions to be taken
- Items for agenda of next meeting
- Confirm date for next meeting

**Adjourn**

**Text of Public Comments**

From Scott Hodgkinson

KZFR,

As a Long time listener and supporter of KZFR I wanted to chip in my two cents worth. I listen to the station almost every day, often for several hours. Of course I have my favorite shows and others that I will sometimes turn off but overall the diversity in programming is excellent.

I know you have many listeners who enjoy the talk shows but figure there is just as many if not more that turn off during the talk (we do).. Lately I've noticed that the Friday morning world music show with Dan has either been replaced or is alternating with a show that does a lot of talk on child education. Though I know this is an important subject I feel like since you have talk from 1130 to 1 on Friday, that having more talk Friday morning is an overload. Dan would usually talk a bit of politics on his show but he would keep it brief and it never made me turn the channel like this new show, Though I am a big advocate of more music and less talk I'm hoping to continue to see a balance and not more talk than usual. There are also a few programmers that seem to love listening to themselves talk and I find myself just wishing they would get to the next song.

That said I love the station and since I generally listen between 10 AM and 6 PM wanted to tell you my favorite shows. Fridays have always been my favorite with world music, the dead show, Sanjay and now it seems Smiley has taken over Friday from left of passage which is much more our kind of music.

Other shows we love our Senor Felipe, Rafiki, amburger, oceans of rock and roll, The hip-hop show and Caribbean Dancehall though wish Grant wouldn't always talk over the music and cut songs short.

In conclusion I think KZFR is the best station ever and I am frequently telling others to tune in.

Max respect, Scott, Ital Imports

From Shelby Hebert

Hi, PC!

I want to let you know about a little overlap in programming we've been experiencing the last couple months.

Planetary Radio (Thursday nights) expanded their program from 30 to 60 minutes some months ago. They've been slotted for 7:00-7:30 for as long as I've known (which is...not that long...2+ years). With their expansion of the program, that means that the first 1/2 hr of Face the Music (FTM) and the last half of Planetary Radio overlap.

As a co-host of FTM, we've been fading their program out and fading our programming in (just a potting up/down of the programming in/out). We've received two calls about this--that listeners were bummed that we interrupted a program they were enjoying. I've since been directing

listeners on the air (as I interrupt programming) to the website/podcast where they can catch the rest of Planetary Radio, but I wonder if there's a better way to handle this. I think, ultimately, if Planetary Radio is a 1hr program, it needs a 1hr slot.

Please let me know 1) when this discussion of this matter will be, 2) if you need me to be there, and 3) if I should take any different action in the meantime.

Thank you,  
shelby  
Face the Music Co-Host