



GOLDEN VALLEY COMMUNITY BROADCASTERS
KZFR COMMUNITY RADIO 90.1 FM

341 Broadway, Suite 411
PO Box 3173
Chico, CA 95927

KZFR Program Committee Agenda

Meeting Date: 03/20/2025 at 5 PM in person at KZFR

Meeting Opening

- Call to Order
- Amend/approve agenda
- Public Comments

ACTION ITEMS

- Review and prioritize Strategic Plan goals. Add action items to goals.
- Provide feedback on Best Practices document.
- Programming Tuesdays 6:30-7:30 PM.
- Programming alternating Wednesdays 7:00-7:30 PM. Sandra Morales ("Peanut Butter Jelly Time") has requested to move from Thursdays to Wednesdays, which solves the Wednesday issue, but leaves a gap on Thursdays.
- Review new program applications:
 - Kim Gimbal ("Across the Universe"). See attachment.
 - Julian Mendoza ("Timeline").

Program applications are here:

<https://drive.google.com/drive/folders/1STKP9brHtVcn9hi2EeUEDQQPpt6zmVJZ>

GM REPORT AND GENERAL DISCUSSION

- Ratings report SP24/FA24 (see attachment).
- Corban Fowler and Leslie Jones have been certified. Discuss options for their approved programs. See attachments.
- Chico State Orion is interested in having their segment on the air more often.
- "Chico Creates" podcast will begin releasing weekly episodes beginning in May. Consider making "Chico Creates" a weekly show?

Comments on Current Programming

- None

Meeting Finalization

- Review actions to be taken
- Items for agenda of next meeting
- Confirm date for next meeting

Adjourn

Text of Public Comments