



GOLDEN VALLEY COMMUNITY BROADCASTERS  
KZFR COMMUNITY RADIO 90.1 FM

341 Broadway, Suite 411  
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**KZFR News Committee Agenda**

**Meeting Date:** 11/18/2024 at 5:00pm

**Meeting Opening**

- Call to Order
- Amend/approve agenda

**ACTION ITEMS**

- Complete Strategic Plan deliverables (due in January), following items are verbatim from the Strategic Plan:
  - o Create a budget and plan for the development of a news department
  - o Identify skills needed within a news department
  - o Identify a news program that meets the needs of the KZFR community
  - o Work with the Fundraising Committee to identify and secure funding
  - o Work with the Program Committee to identify time slots for the news on the program schedule
- Review the Press Forward application and suggest content. Provide ideas for addressing specific eligibility requirements:
  - o “News organizations that are working or plan to work collaboratively with other news organizations” (do we have anyone other than the Orion?)
  - o Will NOT fund proposals that:
    - “Offer solution(s) only to a single newsroom...”
    - “Do not have resources contributed towards this idea outside of this possible grant” (there will be no B.O.D. funding by 01/15/24).
  - o Press Forward priorities for funding news organizations that we must address:
    - Audience
    - Operations
    - People
    - Revenue
  - o Press Forward says the typical grant is \$500K to \$1.5M over a 3-year period, which is considerably more than the \$50K in our first proposal to the B.O.D.
- Change the regularly scheduled monthly meeting from 4-6 PM to 5-7 PM?

**GENERAL DISCUSSION**

- We only have this meeting plus the one on 12/16/24 (when we planned to invite KZFR news and public affairs programmers to discuss their possible involvement in a news program) to complete and deliver both Strategic Plan deliverables for the Board of Directors and the Press Forward Letter of Intent. How to get all that completed?

- Key dates:
  - 11/13/24: Press Forward Phase I began
  - 11/22/24 at 12:00: Press Forward Information Session I
  - 12/17/24 at 1:00: Press Forward Q&A
  - 01/08/25 at 11:00: Press Forward Q&A
  - **01/15/25: Press Forward Phase I closes (Letter of Intent due)**
  - **01/31/24 (but preferably sooner): Strategic Plan deliverables for Board of Directors**
  - February and March 2025: Press Forward Phase II (full proposal and interviews for invited applicants)
  - 03/31/24 (but preferably sooner): Detailed proposal with dollar request for Board of Directors so it can be included in planning for the next fiscal year.

### **Meeting Finalization**

- Review actions to be taken
- Items for agenda of next meeting
- Confirm dates for next meetings:
  - Regular monthly, tentatively Monday 12/16/24

### **Adjourn**