

KZFR Community Advisory Board (CAB)

Meeting Minutes for Tuesday, 7 March 2023, on Zoom

CAB Members Present: Rose Febbo; shelby hebert; Meghan Turner; Lori Weber; Vicki Petrokovich

CAB Members Absent: Laura Nelson

KZFR Board of Directors present: Rob Davidson (BOD liaison); Karl Ory; Lili DaSilva; JL Trizzino

6:00 pm meeting commences

Agenda

- Welcome and Introductions
- Brief Overview of Station
- KZFR Strategic Planning
- CAB proposal from Board of Directors

Prior to meeting, Rob distributed via email the following documents, all from the February Board meeting:

- General Manager's Report
- Underwriting Report
- Program Committee Report
- KZFR Balance Sheet
- KZFR Profit & Loss Statement

Rob thanks Cameron Kelly for her years of service on the CAB. Cameron joined in 2019 and always brought a lot of energy and ideas. She's had to step away due to another nonprofit commitment.

Rob provides a brief update of the station, focusing mostly on the recent change to implementing our investment policy. The station recently deposited \$500,000 in certificates of deposit.

Pledge drive will be coming up in early April and the CAB members are invited to help by staffing phones. Rob will ask Volunteer Coordinator Leah McKean to reach out.

shelby notes that one of the banks used for the investments is heavily invested in fossil fuels. She mentioned at the previous CAB meeting (12/7/22) that there are tools available to help research the investment market. She'd like to encourage the station decision makers to consider investing in firms that align with our values.

Lori seconds shelby's ideas.

Rob thanks Shelby and yes please continue to share any tools and resources. We will keep this in mind as we move forward. This is new territory for the station and we can continue to refine our strategy and goals for investment.

Meghan asks about the programmer liaison position mentioned in the CAB proposal. Rob explains that the Board discussed whether active, certified programmers should serve on the CAB. The Board decided that there should be a liaison position for an interested programmer who can answer questions and give insight from the programmer's perspective, but the Board feels the purpose of the CAB is to give voice to community

members outside of the Board and the immediate pool of certified programmers. So that will be a change once the policy is approved.

Rose asks about the state of the backup, rooftop generator. Rob reports that things are in motion and we have all the money lined up. We're currently working on the plan to get the generator up on the roof. This includes grants from the USDA, CPB, and the Glide Foundation in Davis, CA.

Rob discusses the KZFR Strategic Planning work and asks CAB members to save the date for a Planning meeting on Tuesday, 28 March, 5:30 pm at the station. More info soon.

Committee reviews the new BOD proposal for the CAB. It was discussed at the February BOD meeting and is on the agenda as an action item for March, but there is still time to review.

shelby asks if fellow CAB members would like to meet independently to review the proposal, discuss who might serve as Chair, and so forth. CAB agrees.

Rose asks about the mission statement in the draft. Is it too broad and vague? Meghan likes that breadth as it gives the CAB great latitude.

Vicki notes that the current CAB isn't particularly diverse. Meghan suggests it is difficult to get community members to commit to serving on a board like CAB. The CAB itself can be an outreach vehicle to contact other, more diverse parts of the community.

CAB agrees to meet independently and will get back to Rob once they've talked. In the meantime, Rob will likely table the CAB proposal that is on the agenda for the March BOD meeting pending feedback from CAB. No immediate rush to get the policy approved and we're open to further discussion & possible changes.

CAB will also hold off for now on setting next meeting date.

7:02 pm meeting concludes.