Golden Valley Community Broadcasters, Inc.

KZFR Community Radio Board of Directors

BOARD MEETING MINUTES

Board Meeting Date: 13 October 2026

Location: Virtual Meeting

Commencement Time: 6:01 pm

Meeting Open-6:01 pm/Meeting Closed 7:26 pm

Present:

A quorum is defined as a 'majority of board of directors' under Bylaws, Sec. 5.

Laura Lukes (Pres.)	Josh Indar*
*David Fuhs (VP)	Julie Kennedy
Paul Blackwood (Trea.)	Hoppie Campos (arrived late)
Bryan Bickley	Emmanuelle Sainte

Absent: Eric Johnson

*programmer-elected

Staff:

Grant Parks, General Manager

Leah McKean, Volunteer Coordinator

Ray Laager, Underwriting Director

Shirley McCoy, Office Manager

Diane Culpepper, Business Manager

Guests:

1. Meeting Opening

1.1 Call to Order/ Begin Recording/Welcome/Attendance

1.2 Amend/Approve Agenda

Discussion:

Laura proposes amending the agenda to include 3.2.8. Investment Committee.

Action: Motion to approve agenda as amended. – Julie Kennedy

Seconded- Bryan Bickley

Roll Call Vote:

Ayes: All

Noes: None

Abstain: None

Absent: Eric Johnson, Hoppie Campos

1.3 Amend/Approve Previous Minutes

1.3.1. September 2026 Minutes

Discussion:

No discussion.

Action: Motion to approve September 2026 minutes. – Paul Blackwood

Seconded- David Fuhs

Roll Call Vote:

Ayes: All

Noes: None

Abstain: None

Absent: Eric Johnson, Hoppie Campos

1.4 Treasurer's Update

1.4.1. Review and Approve August 2026 Financials

Discussion:

--Overall, August had a slight downturn. This is typical for the station. Because there's less money coming in, we see a decrease in numbers on the positive. Compared to last year, August of this year has performed better.

--Julie asks why our expenses were so much greater than in July- they were approx. $36,000 more. Expenses for August were $36,766.24 as compared to July's $41,797.36. The Treasurer's

report added the sum of the two month's expenses instead of just August. Therefore, expenses were actually $5,000 less than the previous month's.

--Diane asks Paul when and how he gets his figures. Paul gets these from QuickBooks at the end of each month. Diane explains that sometimes she puts in things after the end of the month that are backdated so this may cause some variation. She asks if there's a report she could generate that would help Paul get more current and up to date figures for his update. Paul: The Board is aware that there are items that end up being reconciled that apply to previous months vs. when the reports are run.

Action: Motion to approve August 2026 Financials. – Julie Kennedy

Seconded- Bryan Bickley

Roll Call Vote:

Ayes: All

Noes: None

Abstain: None

Absent: Eric Johnson, Hoppie Campos

1.5 Public Input/Correspondence

Discussion:

--Grant reports that he received an email from a listener suggesting that KZFR have a conversation regarding AI and consider making policies or creating disclaimers or not use AI at all. Bryan asks if it's possible to NOT use AI nowadays. Grant explains that some radio stations have adopted AI policies and most of them relate to programming. Bryan follows up asking if this is something we should consider adopting a policy around. This topic will be discussed at the next Program Committee meeting. Josh suggests that the Technology Advisory Committee may also want to look at AI hacking- Grant will bring this topic to their next Committee meeting in November. He adds that this is why the FCC put a new order out to have stations put their broadcast chains behind firewalls. Josh points out that our whole brand is that we are people powered and encourages us to "keep it human" with everything that we are putting out. Bryan asks if we should make disclaimers before or after something AI-generated is played. Knowingly playing an AI artist would be an entirely separate conversation.

1.6 Meeting Notices and Announcements

Community Advisory Board (CAB): 11/02/2026 via Zoom

Executive Committee: 11/03/2026 in person

Fundraising Committee: Postponed to November

Grantwriting Subcommittee: Postponed to November

News Committee: 10/20/2026 via Zoom

Program Committee (PC): 10/15/2026 via Zoom

Technology Advisory Committee (TAC): 10/27/2026 in person

See: KZFR Board and Committee Meeting Google Calendar

BOD Event Cash Counts: (signups shown as of Friday, July 3, 2026)

Link: KZFR BOD Internal Controls (Cash Count) FY 24-25_Sign-up sheet - Google Sheets

Count Date	Event	Signed Up	Need
Mon Nov 10	Mini Concert #1		1 person
Mon Nov 16	Best of Chico Winners Party	Julie Kennedy	1 person
Mon Nov 23	Fall Record Swap		1 person
Mon Feb 14	Mini Concert #2		1 person
Mon May 17	Mini Concert #3		1 person

2. Action Items- NONE

3. Staff and Committee Updates

3.1 Staff Reports

3.1.1. GM Report- Grant Parks

--Submitted prior to meeting.

--Final round of Best of Chico voting ended on 30 September. We received more votes in the final round than the Chico News and Review did in their final round in 2025, but we had less users/participants. Julie asks what we might need to do to get more voters- she asks if part of the decrease in voters could be because of the switch from the Chico News and Review to KZFR. Grant agrees that this could have been a reason for less users. He hopes that by us building a Facebook page and a social media presence around Best of Chico, this will help us increase users going into 2027. We should also have a better understanding of all the different emails that we can send an email blast to. Some may have not been transferred over from the documents given to us by the News and Review and therefore not as many people got word or got word late. It's all about outreach! Ray: The News and Review is going to feature us in their newsletter. He suggests talking to them about including a link to vote on their website. This may help to alleviate the transitionary issues. We can cross promote.

--Julie asks about the Winner's Showcase. Grant: after everything is tallied for the final round, the chicobestof.com website will display the first, second, and third place winners in each category. This page has not been published yet. Emmanuelle mentions that she met Matt and asks how he's connected to the Best of Chico and to the station. Grant: this is Matt with ID International. ID International has been our branding and marketing directors. Matt helped to design the sales sheets for each of the voting rounds. Additionally, he helped to design the logos we used throughout the campaign on our website, social media, newsletters, etc.

--Laura asks what kind of help will be needed at the Winner's Party. We will need bar backs, door staff, set-up, clean-up, etc.

--Julie asks Grant if the Discovery Shoppe gave him any idea as to when they will be announcing who they will be giving grants to next year. Grant explains that they did not after his meeting, but he recalls seeing March in their documentation.

3.1.2. Underwriting Report- Ray Laager

--Submitted prior to meeting.

--There will be another round of sales for the Winner's showcase. This was the most profitable round for the Chico News and Review. In the next 2-3 months, we will start to outreach to the winning businesses to offer them underwriting. Diane adds that she has all the businesses that bought ads saved in QuickBooks and she could generate a report for Ray to use.

--Ray is starting to see more activity and interest. He gave a shout-out to Eric for bringing on Heithecker-Shanks as a new underwriter. The more that the programmers and the Board understand the inner workings, we all become the sales force for KZFR.

3.1.3 Volunteer Coordinator Report- Leah McKean

--Submitted prior to meeting.

--Bryan compliments Leah on a great job with organizing the Touch. It was a very smooth operation. Julie adds that Leah's successes in our social media department were amazing to see.

--Laura expresses appreciation for the breakdown of income and expenses for the event. It was very helpful and she would like to continue to receive these for each event. Diane already makes these reports every month when we have an event and she can send these to Laura each time.

--Nonprofit shifts for Pledge Drive are about half-filled. Leah is looking for new nonprofit groups to reach out to. Julie suggests reaching out to the Discovery Shoppe. There are also empty captain shifts mostly in the evenings and on the weekend.

3.2 Committee Reports

3.2.1. Community Advisory Board (CAB)- Laura Lukes

-Next meeting is scheduled for 2 November.

-There have been wonderful on air recruitment announcements but Laura has not received any responses. She encourages Board members to share the application with anybody who they think may be a good fit for the Community Advisory Board.

3.2.2. Executive Committee- Laura Lukes

--Submitted prior to meeting.

--No discussion or questions were raised.

3.2.3. Fundraising Committee- Grant Parks

--Report submitted prior to meeting.

--No discussion or questions were raised.

3.2.4 Grant Subcommittee- Grant Parks

--Grant gave a presentation to the Discovery Shoppe. This grant is to replace some of the old equipment we have in our broadcast chain and is for approximately $13,600. We will find out if we will be receiving this grant in a few months. Laura points out that it seems that the Discovery Shoppe is constantly giving $10,000 checks to non-profits and asks if they will be choosing more than one of the non-profits that have applied. Julie says that the last report she saw stated that they had given out between approximately $135,000-$165,000 for the year. This means there's approximately 10 local non-profits being awarded funds through the Discovery Shoppe on an annual basis. Ray would like to reach out to them and talk to them about the work they are doing and interview them for Butte Views and Beyond- he asks Julie to send him her contact there. He would also like to invite them to some BNI meetings.

--We have received our grant check from the City of Chico Arts Commission for the mini concert series. Still currently waiting for our check from the California Arts Council General Operating Support grant.

--Emmanuelle asks about the Lupine Legacy Foundation. The two couples who own Stoble have formed this foundation. Ray has reached out to them but hasn't heard back from them yet. They have purchased a lot of real estate in downtown.

3.2.5. News Advisory Committee- David Fuhs

--Report submitted prior to meeting.

--David will be revising the Zephyr News promo and outro and has asked Leslie Jones to voice these.

--Julie asks about the interviews for the News Coordinator position. Grant conducted two interviews, and he is currently in the phase of calling references. This person will be on boarded after Pledge Drive. Laura asks what the Committee envisions for the future of the News Advisory Committee with a staff News Coordinator. She asks if it will continue as an advisory

body to that staff person. David says this will need further discussion; He feels that they should continue after this person is hired. Laura emphasizes the need for a clear chain of command for this person. Grant is the station director and oversees the staff while the News Advisory Committee is in a different capacity. David adds that the Committee will be in some sort of monitoring/supervisory capacity.

--13 November will be a year since the first broadcast of Zephyr News.

3.2.6. Program Committee- Grant Parks

--Report submitted prior to meeting.

--No discussion or questions were raised.

3.2.7. Technology Advisory Committee (TAC)- Grant Parks

--No report was submitted.

3.2.8. Investment Committee

--Laura would like to have this as a discussion item on November's agenda and an action item on December's agenda.

--Laura asks about the fee charged for our accounts. Sometimes these fees are buried and hidden in the statements. She asks if Diane gets these statements and if she could research what kind of fee we are paying on our Raymond James account. Diane explains that all of the investment fees on our chart of accounts come from this investment account. Diane will research and send Laura the sum of fees for the last year.

4. Matters for Discussion- NONE

5. Meeting Finalization

5.1 Review Items for next BOD Agenda: No action items at November meeting. Investment Committee will be a discussion item at November meeting.

5.2 Meeting Close/Thank You

Next meeting will be 10 November 2026 via Zoom.

Meeting minutes respectfully submitted by S. McCoy