

Present: Dan Joseph, Paul O'Rourke-Babb, Tom Leonardi, Bobbi Tryon, Jeanne Trizzino, Steve O'Bryan, Jim McCollough, LeAnn Cooley, Robert Jones

Absent: Courtney Farrell, Mercedes Macias, Rob Davidson

Staff: Rick Anderson, Ray Laager, Grant Parks

Guests: None

1. Meeting Opening:

1.1 Call to Order/Welcome: The meeting was called to order by Dan at 6:00 PM.

1.2 Amend/Approve Agenda: Robert made a motion to approve the February 12, 2019 agenda as presented. Second by LeAnn. Unanimous.

1.3 Amend/Approve Minutes: Motion by Paul to approve the January 8, 2019 minutes as presented. Second by Steve. Unanimous.

Motion by Paul to approve the November 4, 2018 and December 11, 2018 minutes as presented. Second by Robert. Unanimous.

2. Announcements/ Reports

2.1 Announcements:

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Dan: Valentine's Day Duet Show and Dinner, Paradise Community Guild West.

2.2 Staff Reports:

2.2 1 General Manager, Rick:

Audit complete. Rick reviewed the report with the Board. There are no negative findings which means the financial findings are correct. Auditor predicted losses due to the Camp Fire to be 10% in pledge drive donations and 25% in underwriting revenue and stated fundraising is the most important task to be dealt with. He verbally told Rick this fact should be reinforced at each Board meeting. Audit has been filed with CPB.

Ma Muse and Joe Cravens were very successful shows for Camp Fire relief.

Tax forms have been completed and are available on request.

Rick brought up the station's insurance policy in regard to business loss compensation. He would like someone to review it because it is complicated. He will ask the station's attorney Greg Einhorn if he is willing to do so.

Spring Pledge Drive will be early this year, March 27-April 5. This is before KCHO pledge drive. Rick might want to do another short one in August. No theme yet. Goal at least \$50,000.

Future Events: T Sisters, Ben and Alex Morrison, Steve Poltz, Hannah J. Kyle, Robbie Fulks. All Station Meeting, February 13. Thank You Dinner and Awards, April 28, Star Farm Pizza.

Past Events: Joe Craven, Ma Muse, Will Durst, Jonathan Richman were all financially successful.

2.2.2 Office Manager Report, Grant:

Ma Muse/Jonathan Richman show brought in \$4,900. Butte Strong Sessions brought in \$3,400. Both were for Camp Fire relief. Staff met yesterday. They agree that keeping a tally of Camp Fire relief money would be a good idea.

Event Analysis: James McMurtry/Paul Thorn brought in \$6,000. Chikoko brought in \$7,600; KZFR gets half. Touch of Chico, \$3,200.

Music Around the Camp Fire brought in \$26,000. There are only 20 applications left to go through. California Blue Grass Association did not come through as planned.

New bookkeeper is starting this Friday.

2.2.3 Underwriting Report, Ray:

This report includes all Underwriting activity for January 2019, involving 18 contracts: 9 renewals of existing accounts and 9 new or returning accounts; totaling \$7,243.00. Underwriting activity for January 2018 was \$7,195.00. January 2019 saw a modest increase of .6%, compared to 2018. Trade, Sponsorship and House accounts are not included in the monthly totals.

During the month of January I renegotiated our Trade, Sponsorship and House accounts which are listed below. These are only the annual agreements. Only non-commission cash, House Account is Sierra Nevada Brewery, totaling \$4,800.00, annually for underwriting mentions. This account is managed and maintained by me.

Trade Accounts

Cartridge World	\$1,200.00	Chico Women's Club	\$1,200.00
Harrison, Daily, Wright	\$2,400.00	Chico News & Review	\$5,712.00
I.D. International	\$1,200.00	The Printed Image	\$5,400.00
Mt. Shasta Spring Water	\$1,200.00	BCAC.tv	\$1,200.00
Chico Velo	\$1,200.00	ARC of Butte Co.	\$1,200.00
Chico Chamber of Comm.	\$1,200.00	Paradise Audio	\$600.00
Chico Velo	\$1,200.00	Paradise Guild	\$600.00
Total	\$25,512.00		

December Underwriters

3 Months Short Term and Contracts – monca \$300, Explore Butte County / Restaurant Week \$200, Cascade Theatre / Black Violin \$250, Cascade Theatre / Roseanne Cash \$250, Tender Loving Café \$300, John Burge, CPA \$500, Gale Vineyards \$243, G Town Art Town \$100 and Chico Citizens Climate Lobby \$100 – Total \$2,243.

6 Month Contracts – Grocery Outlet \$432, White Glove House of Fire \$600, Chico Paper co. \$640, Broadway Heights \$432, Digital Path \$432, Sonia Aery Insurance \$600, Yang Chiropractic \$432, Ken Logan, MD \$432 – Total \$4,000.

Annual Contracts – Downtown Chico Business Association– Total \$1,000.

New & Returning Underwriters — monca \$300, Explore Butte County / Restaurant Week \$200, Cascade Theatre / Black

Violin \$250, Cascade Theatre / Roseanne Cash \$250, Tender Loving Café \$300, John Burge, CPA \$500, Gale Vineyards \$243, G Town Art Town \$100 and Chico Citizens Climate Lobby \$100 – Total \$2,243.

Meetings & Events

1/03/19 BNI Meeting
1/08/19 BOD Meeting
1/10/19 BNI & Staff Meeting, BNI Dinner
1/17/19 BNI Meeting
1/18/19 Meeting w/ DCBA
1/22/19 DCBA Annual Meeting
1/24/19 BNI Meeting
1/25/19 Meeting w/ Feather River Parks & District
1/29/19 Meeting w/ Sierra Nevada

2.3 Treasurer Report, Jim:

The last reconciliation of KZFR data in Quickbooks is October 31, 2018. The Treasurer Report for the BOD Meeting held on January 8, 2019 provided that data. Reconciliation has not occurred since that report. Current operating data for KZFR is not up to date to allow the Treasurer Report to be complete since October 31, 2018. A Treasurer Report will be made when the KZFR bookkeeper states data for the month or months subsequent to October 2018 are reconciled. The current audit is for the two years of data and operation of KZFR ending on June 30, 2018.

2.4 Committee Reports:

- 2.4.1 Program Committee: Rick reported the committee met last week. Two new shows were approved. The Big Idea, Nicolas Jackson, Wednesday, 5:00 P.M.; Rhythm and Rhymes, Frankie Concepcion, Wednesday Midnight. The committee also discussed program and programmer improvement.
- 2.4.2 CAB, Paul: Nothing to report.
- 2.4.3 Fundraising Committee: Bobbi: The committee had a very nice meeting thanks to Courtney who developed a pyramid diagram outlining ways to increase the station's donor base. The idea of sending thank you notes was discussed including the expense of doing so. There was discussion about future events. The dance idea has been shelved. The Auction Brothers is still on the table. Pancake Breakfast/Silent Auction was touched on. There was discussion in regard to developing relationships with our donors and strategy to do so by developing a guide of policy and procedure. The committee is looking at who our big donors are and finding more of the same vein. The committee also discussed reaching out to donors in a more direct fashion. The value of developing a capital campaign was emphasized.

3. Matters for Discussion:

- 3.1 Musician Fund Raising Events, LeAnn: LeAnn offered to be a liaison/ambassador between the Board and her musician friends who might contribute to the station by paying to play at a band scramble or a smaller version of the "We Are The World" production. Board members are receptive to the possibility. LeAnn will gather more information. To be revisited.
- 3.2 Weather Report: Rick spoke with Linda Watkins Bennett of Action News regarding the possibility of a airing a daily report by one of their weather anchors. The reports could be on the air twice daily, early morning and late afternoon. Logistics still need to be worked. To be revisited.

4. Action Items:

- 4.1 Program Committee Bylaw Change: In regard to Bobbi's proposal for changes to the Program Committee, members discussed confusion in wording. Therefore no vote was taken. Robert offered to analyze the two proposed changes and report back at next month's meeting. Motion by Paul to authorize Robert to analyze changes to the Program Committee section of the bylaws. Second by LeAnn. Unanimous.

For reference, Bobbi's proposed changes are as follows:

Current: The Program Committee shall be chaired by the Program Director or General Manager who shall only vote in the event of a tie among member. **Change: The Program Committee shall be chaired by a Program Committee member. The General Manager will participate, advise and vote in the event of a tie among other members. Minutes will be taken and kept.**

Add: The Board shall appoint a liaison son to attend the Program Committee meetings to facilitate communication.

- 4.2 Program Committee Applicant Vote:

Chris Nelson is installed as a programmer elected member since she was runner up on the ballot.

Motion by Bobbi to elect Walter Mahoney to the Program Committee. Second by Paul. Unanimous.

Paul asked if there is an election policy and procedure document. Grant said yes and he will send out to Board members.

4. February Discussion/Action Items:

Program Committee Bylaw Change

The meeting was adjourned at 7:45 PM.

Next meeting Tuesday, March 12, 2019 6:00 PM in the KZFR Conference Room.