



Golden Valley Community Broadcasters  
KZFR Community Radio 90.1 FM  
341 Broadway, Suite 411, Chico, CA, 95928  
KZFR.org

Community Advisory Board  
Meeting Agenda, 4/11/23

The CAB will meet at 5:30 at [this zoom link](#).

- I. Welcome
  - A. Introductions of any new attendees
    1. Preset CAB members: Shelby Hebert, Rosemary Febbo  
Also Present: Amalia Rodas, interested in joining, unique perspective in emergency response and preparedness as Red Cross employee
    2. Amalia was given the link to formally submit her CAB interested to the BOD.
  - B. Agenda review
    1. No amendments
- II. Discussion of BOD's drafted CAB Guidelines
  1. Is the CAB **actually** "representative of the diverse...interests of the communities served by the station" or does it **strive to** "be representative...etc."?
    - A. Purpose/Mission Statement
      - a. agreed/accurate
    - B. Membership
      1. Section 5 states that "there is no required number of members," but this section states "a minimum of five members." Regardless of what is chosen, language should be consistent throughout.
    - C. Meeting/Agendas
      1. Agendas are to be posted one week ahead of time; minutes are to be posted after. Though it may not necessarily be that the CAB needs to elect a Secretary, someone should be tasked at each meeting with taking minutes, drafting the agenda for the next meeting, and getting these docs posted to be in compliance with CPB regulations. Rob, as liaison, has been posting these documents for us. Will a CAB person be responsible for posting documents in the future?

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D. Recruitment

1. Who is “qualified” for the CAB?
  - a) Everyone! All people provide an important perspective in how the station could be improved.
2. CAB member, Lori Weber joined 6:03
  - a) Lori confirmed Amalia has access to the link to submit her CAB interest to the BOD.
3. Membership has dropped in the last two quarters. Why?
  - a) Meeting in person has serious advantages; contact with station and KZFR community is more rewarding than digital squares; more camaraderie among CAB, broader station relations

E. CAB Oversight

1. We are a body *strictly advisory* in nature. We do not make decisions about KZFR policy but share our feedback as representatives of the station’s listenership.
2. We are glad to have a strong relationship with current BOD liaison, Rob. Who is CAB’s programmer liaison? Do we have/need to recruit one?
3. Does programmer liaison have to be a *current* programmer?

F. Annual Report

1. Does this have to be a written document or can we share it through verbal comment at a regular BOD meeting?

G. Governance

1. No discussion

III. Strategic Planning

- A. No discussion

IV. Pledge Drive

- A. No discussion

V. Recruitment/Representation

- A. Met by item II’s discussion.

VI. Next meeting

- A. In person! At the studio?
- B. Tuesday evenings are most agreeable; 6:00 is better than 5:30
- C. Confirmed: Tuesday, May 9, 6:00; shelby will confirm KZFR studio is open for/willing to host meeting

VII. Meeting adjourned 6:28

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