

PRESENT: Steve O'Bryan, Mary Galvin, Justin Vodden, Sue Hilderbrand,
Curtis Peldo, Sanjay Dev

ABSENT: Maris Thompson

STAFF: Rick Anderson

GUESTS: None

- I. CALL TO ORDER: The meeting was called to order at 6:04 P.M. by Steve
- II. AGENDA: Table Budget Approval to August meeting. **Vote called by Steve to approve the July 10, 2013 agenda as amended. Unanimous.**
- III. MINUTES: **Motion by Justin to approve the June 12, 2013 Board of Director's meeting minutes as written. Second by Mary. Unanimous.**
- IV. ANNOUNCEMENTS: None.
- V. STAFF REPORTS:

A. General Manager, Rick:

1. 2013 is the station's FCC license renewal year. The application paperwork is very structured and is in process. August 1 is the official filing date. The current license expires December 1. On-line announcements are being made.
2. Staff vacations are scheduled and office coverage has been arranged.
3. No further transmitter problems. Interference from a commercial radio station is still the main suspect.
4. Utility bills are high due to high summer temperatures.

B. Underwriting Director, Ray: Attachment 1

This report includes all activities performed from June 1 to June 30, 2013. Underwriting activity for the month of June 2013 involved 21 contracts: 19 renewals of existing accounts and 2 new or returning accounts, totaling \$10,237.00. Underwriting activity for the same time period last year, June 2012 was \$8,284.00 increase of 23%. Included in the total is a \$1,000.00 Bocce Ball Tournament Sponsorship from Plumbing Supply.com The total for ongoing Trade activities is \$3,092.00, bring the grand total for all Underwriting activity (Underwriters, Sponsorship and Trades) for June, 2013 is \$13,329.00.

June Underwriters

3 Month and Short Term Contracts – High Sierra Music Festival & Chico Environmental Science

6 Month Contracts – Bruce Jenkins Insurance, The Worm Farm, North Rim Adventure Sports, Paradise Yoga Center, Satava Art Glass, 2 Cool Music School, Tony's Hardwood Floors & Chico Paper Company

Annual Contracts – D.A. Lampe Construction & The Bicycle Wheel

New & Returning Underwriters – High Sierra Music Festival & Concours de Elegance

Trades

I.D. International Chico Sports Club Melody Records
Printed Image Upper Crust Bakery Chico Racket Club
Skyway Golf Mt. Shasta Spring Water Cartridge World
Chico News & Review Upgraded Living Magazine Growing Up Chico
Electric Canyon Studios Harrison, Daily, Wright Has Beans

Meetings & Events

6/03/13 Event Meeting for Celebration of the Song, Stevie Cook & Bocce
6/04/13 Bocce Clinic
6/05/13 Celebration of the Song
6/06/13 BNI Meeting
6/12/13 BOD Meeting
6/13/13 BNI Meeting
6/17/13 KHSL News at Noon w/ Linda Watkins- Bennett promoting Bocce Ball Tournament
6/19/13 Staff Meeting
6/20/13 BNI Meeting
6/27/13 BNI Meeting

VI. COMMITTEE REPORTS:

- A. Program Committee: The committee met July 9. Teen Talk was discussed. A few programmers have left and how to fill the slot is a concern. There is a possibility the program will not continue due to lack of interest.

- B. Fundraising Committee: The committee met July 8. Bocce Ball made \$2,500; Los Cabolitos de la Cancion lost \$450; Celebration of Song made \$750; Stevie Cook and Friends made \$700. Upcoming events include: July 26, Birthday Celebration at Chico Women's Club; August 25, Jackie Greene , Paradise Performing Arts Center; September 8, Tim and Nicki Bluhm; October, A Dog Named Blue, Chikoko.

VII. EXECUTIVE OFFICER REPORTS:

- A. Chair: No report.
- B. Vice-Chair: No report.
- C. Secretary: No report.
- D. Treasurer: Tabled.

ACTION ITEM: Adoption of Budget at August 14, 2013 BOD meeting.

VIII. NEW BUSINESS: None

IX. OLD BUSINESS:

- B. Strategic Plan: Tabled.

ACTION ITEM: Finalization of September, October and November Action Plans of the Strategic Plan at August 14, 2013 BOD Meeting.

X. ADJOURNMENT: The meeting adjourned at 7:21 p.m.

Next Meeting: Wednesday, August 14, 2013, 6:00 P.M., KZFR Conference Room.

Respectfully submitted by Olivia duMosch