

PRESENT: Steve O'Bryan, Mary Galvin, Justin Vodden, Sue Hilderbrand, Curtis Peldo,
Sanjay Dev

ABSENT: Maris Thompson, David Guzzetti, Hilary Herman

STAFF: Rick Anderson

GUESTS: None

- I. CALL TO ORDER: The meeting was called to order at 6:05 P.M. by Steve.
- II. AGENDA: **Motion by Sanjay to approve the April 17, 2013 agenda as written. Second by Curtis. Unanimous.**
- III. MINUTES: **Motion by Mary to approve the March 13, 2013 Board of Director's meeting minutes as written. Second by Sanjay. Unanimous.**
- IV. ANNOUNCEMENTS: None
- V. STAFF REPORTS:

A. General Manager, Rick:

1. Pledge Drive: There were 640 pledges with many new members pledging. Ninety-five percent of the \$50,000 goal was met. Thank you gifts definitely make a difference.
2. Transmitter hum is back. There might be possible interference from another radio station and this is being being looked into. Rick is committed to finding an answer to the problem.
3. Event Update: Boris Garcia, Chico Grange, April 23; Chico Women's Club Benefit, May 18; Celebration of Song, Sierra Nevada Big Room, June 5; Wayne the Train, Blue Room, June 11; Stevie Cook, Chico Women's Club, June 14; Bocce Ball Tournament, Chico Racquet Club, June 23.

B. Underwriting Director, Ray: Attachment 1

Underwriting activity for the month of March 2013 involved 27 contracts: 16 renewals of existing accounts and 11 new or returning accounts, totaling \$7,981.00. Underwriting activity for the same time period last year, March 2012, was \$6,693.00, an increase of 18%. Also, we sold advertising space on our new Program Guide which is included in the totals. We added two new "Trade" accounts this month, Has Beans and Upper Crust Bakery for Membership Drive 'goodies' for our volunteers. The total ongoing Trade activities is \$3,092.00. The grand total for all Underwriting activity (Underwriters, Sponsorship and Trades) for March, 2013 is \$11,073.00.

VI. COMMITTEE REPORTS:

- A. Program Committee: The committee did not meet due to a lack of a quorum.
- B. Fundraising Committee: No report.

VII. EXECUTIVE OFFICER REPORTS:

- A. Chair: No report.
- B. Vice-Chair: No report.
- C. Secretary: No report.
- D. Treasurer: No report. Justin reminded members that it is time to begin working on the new budget. Sue will assume the role as Treasurer. Justin and Sue will meet to begin the transition process.

ACTION ITEM: Budget priorities to May 8, 2013 Board meeting agenda.

VIII. NEW BUSINESS: None

IX. OLD BUSINESS:

- A. Strategic Plan: Overview of Strategic Plan by Sue. Distribution of new Strategic Plan document formatted by Curtis; if there is any input, send to Sue and she will edit this document as needed. Sue and Steve Tchudy will meet to work on the infrastructure of the Strategic Plan. Committees are encouraged to meet before the May Board meeting. Sue is available for assistance.

ACTION ITEM: Strategic Plan follow-up to May 8, 2013 Board meeting agenda.

- B. Art Gallery: Tabled to May meeting.

ACTION ITEM: Art Gallery follow-up to May 8, 2013 Board meeting agenda.

- C. Channel 11 Discussion: Tabled to May meeting when Ray is present to discuss his idea to air a documentary about KZFR to help increase public awareness of the station. Curtis also suggested an article on KZFR in the New's and Review edition which welcomes back students.

ACTION ITEM: Channel 11 follow-up to June 12, 2013 Board meeting agenda.

- D. Partner Contract Update: Rick reported that grammar corrections were made. There has been no need to use the contract. In regard to future events, Rick informed members that Dan Robles attended an Alcohol Beverage Control meeting to learn rules and regulations for public events.
- E. Board Elections: Members discussed upcoming election of Board members. An Election Committee was formed comprised of Steve, Mary, Sue and Maris; they agree to meet before the May Board meeting.

ACTION ITEM: Board input and priorities for new Board members to May 8, 2013 Board agenda.

ACTION ITEM: Rick to post notice regarding programmer elected Board members and also create a public on-air announcement for Board elected members.

- XIII. **ADJOURNMENT: Motion by Sanjay to adjourn the meeting at 7:33 P.M. Second by Curtis. Unanimous.**

Next Meeting: Wednesday, May 8, 2013, 6:00 P.M., KZFR Conference Room.

Respectfully submitted by Olivia duMosch